Poster Proposal

Title: Frozen JR.

Summary of Musical: *Frozen JR.* is based on the 2018 Broadway musical, and brings Elsa, Anna, and the magical land of Arendelle to life, onstage. The show features all of the memorable songs from the animated film, with music and lyrics by Kristen Anderson-Lopez and Robert Lopez, plus five new songs written for the Broadway production. A story of true love and acceptance between sisters, *Frozen JR.* expands upon the emotional relationship and journey between Princesses Anna and Elsa. When faced with danger, the two discover their hidden potential and the powerful bond of sisterhood. With a cast of beloved characters and loaded with magic, adventure, and plenty of humor, *Frozen JR.* is sure to thaw even the coldest heart!

Frozen is a very well known movie as well as a musical and our director has acknowledged this saying that the designs for costumes, sets, etc. will resemble the movie. Feel free to base your designs on the movie/musical poster or stray away, it's your choice. Make sure that any words used in the poster do not take away attention from the important information (Title, dates, etc.). The selected poster will be put up all over schools as well as local businesses. If you have any questions then feel free to contact us at 480-297-4750

MUSTS:

- Have author's name "Music and Lyrics by: Kristen Anderson-Lopez & Robert Lopez" and "Book By: Jennifer Lee"
- "Hamilton Theatre Presents"
- Title of the musical "Disney's Frozen Jr" ("Disney's" can be small)
- "is presented through special arrangement with Music Theatre International (MTI). All authorized performance materials are also supplied by MTI. www.MTIShows.com" (Can also be small and barely visible)
- Show dates, times, and location. It is at 7pm in the auditorium on November 7th-8th, and the 14th-16th, As well as a matinee on November 16th at 2:00 PM.
- Ticket Prices $7 presale $10 at the door
- "For More Information Call 480-883-5233"

TICKETS:

- Should have dates, time, location, and musical title
- The tickets for the different dates should be similar but still be noticeably different (eg. color or different characters)
- Should resemble the poster